



December 21, 2012

Dear Prospective Exhibitor:

We are excited to share information about the 131st Arkansas Pharmacists Association Annual Convention at the Peabody Hotel (soon to be the Marriott) in Little Rock. Exhibit dates are June 6-7, 2013.

The APA Annual Convention is the largest gathering of pharmacists, pharmacy technicians and others affiliated with pharmacy in Arkansas held during the year. We are sure you will find it valuable to reach out to these individuals to promote your products and services.

In 2013, we're pleased to offer new sponsorship packages to meet your needs. In the Exhibitor Prospectus you will find Silver, Gold and Platinum Sponsor packages, plus a Golf Sponsor opportunity. Each includes a convention booth, listing in APA's Convention Program, recognition in APA publications and other benefits.

Educational seminars and events are scheduled to allow attendees plenty of time to interact with exhibitors. A fun-filled Thursday, June 6 evening reception has been planned for 6 to 8 p.m. in the exhibit area. On Friday, June 7, exhibits will open at Noon and close at 1:30 p.m. During that time a luncheon will be served in the exhibit area for all attendees.

We also invite you to donate a prize for the drawings to be held in the exhibit area. The prize drawings always add to the fun and excitement during Convention. Drawings are scheduled for Thursday and Friday during exhibit hours. We have enclosed a gift donation form for your convenience.

We expect exhibit spaces to sell out fast. The last convention APA held in Little Rock attracted more than 350 participants. Space is limited, so please reserve your booth as quickly as possible. Booths will be reserved on a first-come, first-served basis. The deadline for exhibiting and sponsorship is May 1, 2013.

Please make your check payable to Arkansas Pharmacists Association. To ensure your space is held, please forward payment, Exhibit Space Contract, and registration forms to the APA office in the enclosed envelope. Our Federal Tax Identification Number is 71-0005345.

If you have any questions about exhibiting please contact Celeste Reid, celeste@arrx.org, or at 501-372-5250 and to discuss any sponsorship opportunities, contact Eileen Denne, eileen@arrx.org, at 501-372-5250.

Sincerely,



Mark S. Riley, Pharm.D.
Executive Vice President



COMPLIMENTARY

EXHIBITOR REGISTRATION FORM

(Please complete and return with contract no later than May 1, 2013)

501-372-0546 Fax; or email celeste@arrx.org

NAME: _____

(As you would like it to appear on name tag.)

TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ **STATE** _____ **ZIP** _____

PHONE: _____

EMAIL: _____

Please check if this is your first APA convention. _____

Two complimentary forms are enclosed. If you need additional forms for rotating representatives, please make copies of this form. Please be sure to include **all** representatives. This information is required so that packets can be prepared prior to your arrival. Packets will be available at the registration desk, and need to be claimed prior to exhibition on Thursday evening.

The Annual **APA Golf Tournament** will be held **Wednesday afternoon, June 5, 2013**. If you would like to play, please let us know and information will be sent to you.

FOR OFFICE USE ONLY

Date Received _____ Contract Received _____ Booth # _____



2013 Gift Donation Form

Our company wishes to donate the following gift(s) for the prize drawings to be held in the exhibit area. Prize drawings will be held during exhibit hours Thursday, June 6 and Friday, June 7.

Gift(s)

Please check one of the following:

- Our company will send our gift(s) to the Association office prior to convention.
- A representative will bring our gift(s) to the convention registration desk.

Company Name

Contact Person

Address

City

State

Zip

Phone Number

Fax Number

Email

Thank you for your contribution!

Please mail, fax or email to:

Celeste Reid, Arkansas Pharmacists Association, 417 South Victory Street, Little Rock, AR 72201
fax- 501-372-0546. celeste@arrx.org