



Make sure that your company is a part of the premier gathering of pharmacy professionals in Arkansas by attending the 131st Annual Arkansas Pharmacists Association Annual Convention.

Deadline for Exhibiting & Sponsorship - May 1st

Decorating and Drayage Service

For additional accessories or services related to displaying, please contact:
 Southwest Design & Display
 1310 Jackman Road
 Benton, Arkansas 72015
 501-376-9114

Exhibitor Setup and Removal

Exhibit setup time will be from 10:00am - 3:30pm on Thursday, June 6th. Exhibits must be completely set up by 3:30pm. All exhibits must be removed after 1:30pm on Friday, June 7th.

About the Attendees

The APA anticipates attendees from all sectors of the profession: independent retail, chain retail, hospital, compounding, consulting, academia and managed care. The attendees are always looking for exhibitors that can provide products or services that can improve both their practices and their businesses.

Room Reservations

Peabody Hotel
 Three Statehouse Plaza
 Little Rock, Arkansas 72201
 501-906-4000
Please ask for the Arkansas Pharmacists Association Convention rate.

For Additional Information

Arkansas Pharmacists Association
 417 South Victory Street
 Little Rock, Arkansas 72201
 501-372-5250 phone
 501-372-0546 fax
 www.arrx.org

To inquire about sponsorship opportunities, please contact Eileen Denne, eileen@arrx.org.



Exhibitor Prospectus

131st Arkansas Pharmacists Association Annual Convention
 June 5-8, 2013 • Peabody Hotel • Little Rock



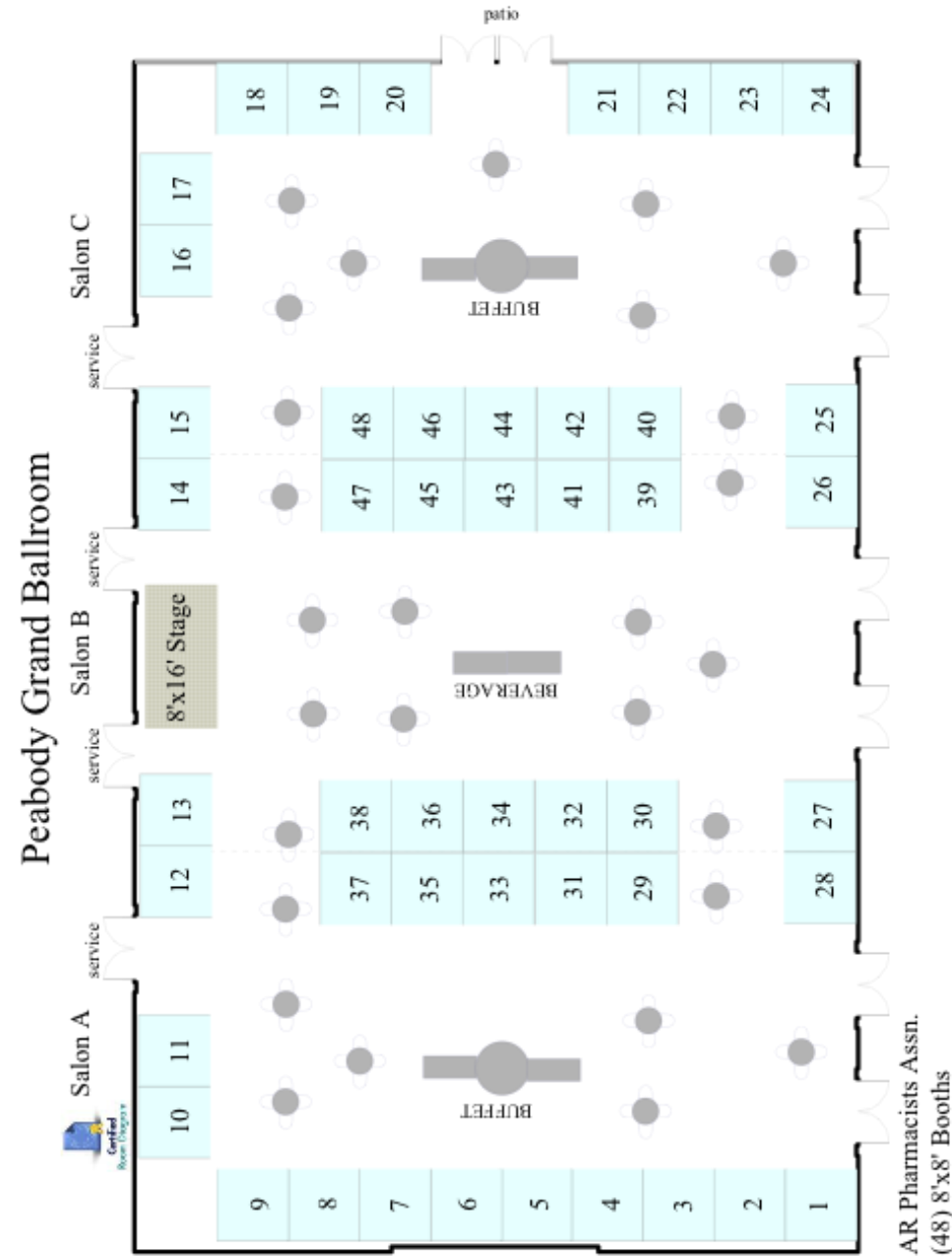
Exhibit Hours for the 131st Annual APA Convention

Thursday - June 6th - 6:00pm - 8:00pm*

Opening Reception & Exhibits - Food & Activities

Friday - June 7th - 12:00pm - 1:30pm*

Luncheon & Exhibits for all attendees



Effective 1/29/2013, the Exhibit Hall location has been moved from the State House Convention Center to the Peabody Hotel. This change will shorten the distance attendees will have to walk to attend the exhibition.

The Arkansas Pharmacists Association invites you to participate in our 131st Annual Convention on June 5-8th, 2013, at the Peabody Hotel in Little Rock. Sponsorship opportunities and exhibit space are limited and are filled on a first-come, first-served basis. The APA staff will work with you to make your participation both productive and enjoyable. Please contact APA at 501-372-5250 if you need additional information.



Silver Sponsor - \$650

Convention Booth, recognition on APA's website (www.arrx.org), listing in Annual Meeting Program, convention photo in *ARRx - The Arkansas Pharmacist*, 10% discount on any size 4-color ad in *ARRx - The Arkansas Pharmacist*.



Gold Sponsor - \$1400

Silver Sponsor Package PLUS sponsorship of continental breakfast, break refreshments OR reception, signage at sponsored event, recognition during education session, recognition in *ARRx - The Arkansas Pharmacist*, 25% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Platinum Sponsor - \$2400

Silver Sponsor Package PLUS sponsorship of 1.5 hour continuing education session OR major convention social event, recognition at education session, sponsor feature distributed to full APA membership in APA's *InteRxActions e-newsletter*, recognition in *ARRx - The Arkansas Pharmacist*, 50% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Golf Sponsor - \$3000

Silver Sponsor Package PLUS named sponsor of the APA Convention Golf Scramble, signage at golf registration, beverage cart and opportunity to supply branded golf-related merchandise to players, opportunity to address players prior to start of scramble, recognition in *ARRx - The Arkansas Pharmacist*, 50% discount on full page 4-color ad in *ARRx - The Arkansas Pharmacist*.



Exhibitor Specifications

All exhibits are complete with an identification sign, skirted table, two chairs, and wastebasket. If you require electricity, it is available for a nominal fee. Contact the Statehouse Convention Center for information regarding additional electrical needs.